



अलमादि सीमेन स्टेशन Alamathi Semen Station

एनडीडीबी डेरी सर्विसेज की एक इकाई • A unit of NDDB Dairy Services

No: ALM/HR/2022-23

1st September, 2022

Job Title	Sales Assistant
No of Vacancies	Tamil Nadu- 3 Karnataka-1 Odisha- 3
Location	Tamil Nadu- Tirunelveli, Tanjore, Vellore. Karnataka- Mandya. Odisha- Ganjam, Sambalpur, Kendrapada. Candidate should be willing to work anywhere within the state.
Qualification & Experience	Minimum educational qualification of 12th completed. <ul style="list-style-type: none">• Experience in channel, direct sales to customers• Preference for candidates with experience in semen sales, vet pharma sales, cattle feed sales and Agri-input sales.• Candidate must possess a driving license and should have a 2-wheeler for local travel.
Annual Salary	Rs.2.22 to 3 lakhs CTC
Age limit	Maximum age limit as on 01 Sep 2022 is 30 years.
Profile Summary	To established and expand marketing network across the length and breadth to sustain and grow business in terms of scale and Volume.
Key roles and Responsibility	<ul style="list-style-type: none">• The Sales Assistant would be assigned a territory of about 3-4 contiguous districts and the Sales Assistant would travel in his territory to meet the potential customers as per the tour plan provided to him.• Each day, the Sales Assistant would meet about 10-15 potential customers.• The Sales Assistant would collect the orders from the customers and immediately provide it the customers, the abstract of the details should be shared to his Sales Officer.• The Sales Assistant would arrange meeting of customers whom he was not able to convince with the Sales Officer.• Conduct AIT meetings and farmer meetings to promote sales.• Develop support system for the sale of FSDs across the area of operation by identifying liquid nitrogen suppliers, sheath and gloves suppliers.
Skills required	<ul style="list-style-type: none">• Conversant with prevalent Marketing Techniques and its application in Business context.• Possess requisite knowledge about logistic management.• Possess abilities to handled customers• Marketing Management.• Communication Skill. (Written & Verbal).