



SABARMATI ASHRAM GAUSHALA

(MANAGED BY NDDB DAIRY SERVICES)

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Revision : 01

CUSTOMER FEEDBACK FORM

Dear Valued Customer,

Thank you for choosing Sabarmati Ashram Gaushala. It is our great pleasure to provide you the best quality FSDs at all the time. Your assistance in completing this form is greatly appreciated. Your honest feedback will help us to serve you better and enable us to work on improving our service standards. Thank you.

Invoice No. & Date:	
Customer Name:	
Designation:	
Organization:	
Contact Number:	

Please provide tick mark to rate the appropriate options below:

	Excellent	Very Good	Good	Not Good	Poor
1. Distribution arrangement and assistance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Speed of Execution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Quality of the product	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. QC lab, if visited	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Response / Behavior of Staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Packing as per requirement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. LN level of Container up to frost line	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Overall packing and delivering	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. How would you like to recommend us to others?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Your comments:

Signature:

Date:

Do's:

- Maintain LN level in the FSD storage container at least up to the level of canister/straws.
- Ensure 37°C temperature of the water, using thermometer before thawing the frozen semen straw.
- Thawing duration: 30 seconds for F. Mini straws.
- For best results thaw one straw at a time.
- Wipe off the water completely from the thawed straw using dry napkin or a tissue paper.

Don'ts:

- Never expose frozen semen straw above the LN level while handling.
- Do not lift the canister above frost line while taking out the straw.
- Do not roll the FSD storage cum transportation containers.
- Do not stack the containers one above the other.

Near Gandhi Ashram, Ashram Road, Ahmedabad-380 027, Gujarat.

Website: www.sagbidaj.org

Email: sagho@sagbidaj.org

Phone:079-27557620